



# Throne Zone Worship Conference 2012

## Corporate Sponsorships Offerings & Exhibitor Information

For the past eight years His Call Ministries has embarked on a journey to assemble God's Kingdom, at His Throne, in worship. We have seen countless lives changed and transformed by simply being in His presence. It has been, and continues to be, our desire for people to walk away with an impartation that will infect their local congregation with a fresh passion for His Presence. 2012 is no exception. We are determined that this conference will be like no other in terms of life changing moments and encounters with God. With that in mind, we would like to extend to your organization an opportunity to partner with us in this life changing conference. In return, we will introduce and promote your organization and its resources to our delegates.

Anticipated attendance this year is expected to be up to 1000 people. The registrants represent Senior Pastors, Worship Leaders, Music Ministers, worship teams, choirs, technicians and just plain worshipers. The Exhibit Hall is located outside the main ballroom and a convenient stop to all who attend. The sponsors and exhibitors are prominently featured and promoted throughout the event. This year's exhibitors include production companies, worship resource products, colleges, ministries, and Pro Audio Manufacturers. We will do everything in our power to maximize your ministry and products with a total of 20plus hours of exhibit time. This is a tremendous opportunity for your ministry or company to get your products and service in the hands of these worship ministries (of those who attend). On the following pages, see how you can participate.

**Location:** The Founders Inn Spa & Conference Center  
5641 Indian River Road Va. Beach, VA 23464  
Phone: 800-926-4466 [www.foundersinn.com](http://www.foundersinn.com)



# Throne Zone Worship Conference 2012

## Corporate Sponsor - Gold Level

This category of sponsorship will give your organization the maximum exposure and endorsement before the faculty, students, and guests. This level is ideal for those organizations that are providing “exclusive use” equipment and participating in the Institute of Worship Technology.

### **This package includes:**

- Logo recognition on site, and in all the information packets distributed to registrants. (logo submission deadline Jan. 1st).
  
- Two workshops (1 hour each) for product demonstration or full participation in the Institute of Worship Technology (schedule to be determined)
  
- One free exhibit space (8x10) operational booth (complete with draped table, 2 chairs, electrical power, and company sign if needed) to promote and display your product or services for the three-day conference.
  
- 1 full page ad in our conference program to be printed and distributed to the all conference delegates (artwork must be submitted camera-ready Jan. 1st. Prefer PDF file or Adobe Page Maker. Include all fonts and supporting graphics).
  
- On screen advertising in which your company name and logo will be displayed or a brief video of your company can be played at each of the three evening sessions of the conference, which are also open to the general public at no charge.
  
- Registration for 4-6 to access the conference site and any of the day clinics.
  
- For those providing equipment, the exclusive use of sponsor’s equipment or product line in the main ballroom at the event (provided by the sponsor).

**Total Cost: \$5,000.00**



# Throne Zone Worship Conference 2012

## Corporate Sponsor - Silver Level

Sponsorship in this category will receive a package with the following benefits:

- Logo recognition on site and in all the information packets distributed to the registrants (logo submission deadline Jan 20<sup>th</sup>).
- One workshop (1 hour) for product demonstration.
- One free exhibit space (8X10) operational booth (complete with draped table, 2 chairs, electrical power, and company sign if needed) to promote and display product or services for the three day conference.
- 1/2 page add in our conference program to be printed and distributed to all the delegates (artwork must be submitted camera-ready Jan. 20<sup>th</sup>. Prefer PDF file or Adobe Page Maker Include all fonts and supporting graphics).
- On screen advertising in which your company name will be displayed at each of the three evening sessions of the conference, which are also open to the general public at no charge.

**Total Cost: \$2,500.00**



# Throne Zone Worship Conference 2012

## Associate Sponsor - Bronze Level

Sponsorship in this category will receive the following package:

- Logo recognition on site. -One workshop for product demonstration.
- One free exhibit space (8X10) operational booth (complete with draped table, 2 chairs, electrical power, and company sign if needed) to promote and display your product or services for the three day conference.
- 1/4 page ad in our conference program to be printed and distributed to all the conference delegates (artwork must be submitted camera-ready Jan. 1st. Prefer PDF file or Adobe Page Maker. Include all fonts and supporting graphics).
- On screen advertising in which your company name will be displayed at each of the three evening services, which is also open to the general public at no charge.
- Registration for 2 to access the Conference site and any of the day clinics.

**Total Cost: \$1,500.00**



# Throne Zone Worship Conference 2012

## Advertising Packages

### **On Screen Advertising (\$500.00)**

This option provides high visibility/low-cost advertising choice. Send one PowerPoint slide promoting your company, ministry or service, and we will incorporate your ad before and after each general session on a rotating basis on the big screen. Each ad will be on screen for approximately 10 seconds and will be continuously rotating during the week's activities.

### **Program Advertising**

The Throne Zone Worship Conference program is not only a guide to the week's activities, but becomes a valuable resource long after the event is concluded. Advertising in the program can reach all registrants during and long after the event. Advertising space can be purchased and reserved separately at the following prices:

#### **Program Printed Ads:**

Full - page (7 1/4 X 10) black and white ..... \$500.00  
Half - page (7 1/4 X 4 3/4) black and white ..... \$250.00  
Quarter - page (3 1/2 X 4 3/4) black and white ..... \$125.00

*Artwork must be presented print-ready and received by Jan. 20<sup>th</sup>*

#### **Packet Inserts (approximately 1000):**

One 8 1/2 X 11 sheet in black and white ..... \$500.00  
Additional sheet ..... \$250.00

*Inserts must be standard weight and must be received by Jan 20<sup>th</sup>*

#### **Booklet / Product Inserts:**

CD's, tapes, catalogs, and other printed material may be inserted or distributed to registrants at registration or with the Conference program ..... \$500.00



# Throne Zone Worship Conference 2012

## Exhibit Space and Advertising

Exhibit space is available at our market place ministries site located in the exhibit hall of the Founders Inn. The exhibit hall is centrally located and it is the goal of the Throne Zone Worship Conference to encourage all attendees to visit the hall, both verbally and also on the big screen, before and after each general session.

### Costs:

Exhibit booth space ..... \$250.00  
Each additional continuous space ..... \$150.00

### Each (8X10) space / booth includes:

- One draped 8 foot table - two chairs, admission for two to the exhibit hall (does not include admission to workshops)
- Electrical power and telephone service is available through the hotel at special rates.

### Exhibit Times:

Booths will be staffed, open, and actively promoted each day from Feb. 2<sup>nd</sup> through the 4<sup>th</sup>. Schedule of open and closed times will be available before the event. The exposition site will be available for set-up beginning on Thursday, Feb. 2<sup>nd</sup> at noon. Tear down will begin after the evening session on Saturday, Feb. 4<sup>th</sup> to be completed Sunday before 10am.

**Security:** Although His Call Ministries, The Throne Zone Worship Conference, and The Founder's Inn are not responsible for theft or loss, professional security will be provided on the conference site for the duration of the conference. Contact the office for information regarding product material delivery.



# Throne Zone Worship Conference 2012

## Exhibit Application and Advertising Opportunities

Thank you for your interest. Please complete the following and return by fax or mail to:

**His Call Ministries**

PO Box 64849 Virginia Beach, VA 23467  
Phone: 757-547-2255  
Fax: 757-547-8487

50% of payment is due with application. Balance due by Jan. 20<sup>th</sup>, 2012. No cancellations will be refunded after Jan. 25<sup>th</sup>. Booth space will be assigned on a first come, first served basis.

*Makes checks payable to:*

His Call Ministries or charge \$ to:

Credit Card Exp. Date:

Master Card/Visa/American Express/Discover (circle one)

Name on card: \_\_\_\_\_

Company Name: \_\_\_\_\_

Signage Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Reps attending (for name badges): \_\_\_\_\_

**Program Printed Ads:**

- Full-page (\$500)  Half-page (\$250)  Quarter-page (\$125)

**Package Insert:**

- One sheet (\$500)  Additional page (\$250)

**Exhibit Space:**

- One space (\$250)  Additional space (\$150)  On Screen Advertising (\$500)

**Corporate Sponsor – Gold Level**

- Total Cost: \$5,000

**Corporate Sponsor – Silver Level**

- Total Cost: \$2,500

**Associate Sponsor – Bronze Level**

- Total Cost: \$1,500